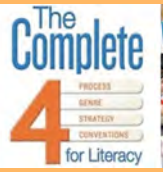
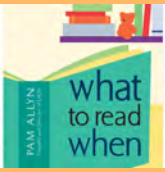




LitLife



LitWorld

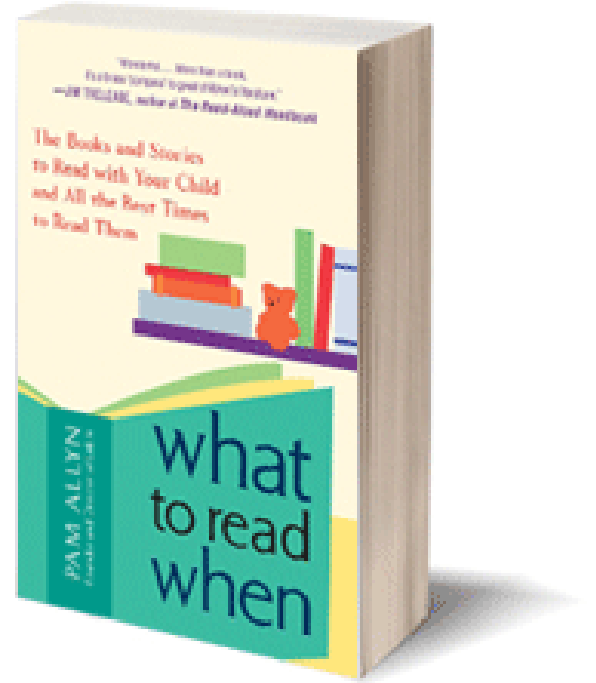


Pam Allyn

Pam is the author of an inspirational book for parents, teachers and caregivers entitled ***What to Read When: The Books and Stories to Read with Your Child— and All the Best Times to Read Them***, published by Avery, a Member of Penguin Group USA, in April 2009. *What to Read When* won the Gold Award from the *National Parenting Publications Association*, was a finalist for the *Library Journal's* Book of the Year, and has been featured across the country on radio and television programs, in publications, and throughout the blogosphere. Check out whattoreadwhen.com for more details, to see Pam's current picks for "Book of the Month," or to buy a copy of this book today!

Pam Allyn is the Executive Director of **LitLife**, a nationally recognized organization specializing in transformative school improvement through literacy education. Visit litlifeinfo.com for more information on this work and to read the LitLife blog.

She is also the author of the renowned teachers' guide ***The Complete 4 for Literacy*** and co-authored the accompanying suite of books in ***The Complete Year*** series, all published by Scholastic.



Pam is the founder of **Books for Boys**, an award winning literacy program for foster care children, and of the **Family Story Power Project**, an innovative literacy initiative for families.

Pam is also the Executive Director of **LitWorld**, a 501C3 non profit organization dedicated to bringing quality education to the world's most vulnerable children. LitWorld is producing a global celebration of reading on March 3, 2010, *World Read Aloud Day*. Visit litworld.org to find out how you can become involved, to make a donation, or for updates on developments at LitWorld.

Pam is an authority in the field of education and literacy and is a motivational speaker for audiences of teachers, administrators, librarians and parents. She has been featured on *The Today Show*, in many publications including *The New York Times*, and is a guest writer on several parenting and education websites. More information on Pam's work is available at pamallyn.com, where you will also find her blog and social networking links.